FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washing

| gton, D.C. 20549 | OMB |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**APPROVAL** OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Hamalainen James Louis   |   |  |   |                | 2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [ AEL ] |   |   |                 |  |  |                    |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify              |   |  |   |                                       |  |
|--|---|--|---|----------------|--|---|---|-----------------|--|--|--------------------|---|--|---|--|---|---------------------------------------|--|
| (Last) (First) (Middle) 6000 WESTOWN PARKWAY   |   |  |   |                |  | 3. Date of Earliest Transaction (Month/Day/Year) 12/20/2023   |   |                 |  |  |                    |   |  | below) below) EVP & Chief Investment Officer        |  |   |                                       |  |
| (Street) WEST DES IA 50266   |   |  |   | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                       |   |   |                 |  |  |                    |   | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |   |                                       |  |
| (City) (State) (Zip)   |   |  |   |                |  | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |   |                 |  |  |                    |   |  |   |  |   |                                       |  |
|  |   | Table                                      | I - No  | n-Deriva       | tive S   | Secu  | rities  | Acq             | uired  | , Dis  | posed of           | or Be   | enefici  | ally Own  | ed   |   |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Date)   |   |  |   | /Year) Executi |  | Deemed<br>cution Date,<br>y<br>nth/Day/Year)  |   | Transaction   E |  | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3,<br>5) |                    | ed (A) or<br>etr. 3, 4 ar   | nd Securi<br>Benef   | ties<br>cially<br>I Following                       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                       |  |
|  |   |  |   |                |  |   |   |                 | Code   | v  | Amount             | (A) or<br>(D)   | Price  | Transa  | action(s)<br>3 and 4)  |   | (111501.4)                            |  |
| Common Stock 12/2  |   |  |   | 12/20/2        | 2023   |   |   |                 | M  |  | 26,460(1)          | A   | \$0  | (2) 4   | 5,676  | D   |                                       |  |
| Common Stock 1.  |   |  |   | 12/20/2        | 2023   |   |   |                 | D  |  | 26,460(1)          | D   | \$55   | .52 1   | 9,216  | D   |                                       |  |
| Common Stock   |   |  |   |                |  |   |   |                 |  |  |                    |   |  |   | 1,370  | I   | By<br>ESOP                            |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |                |  |   |   |                 |  |  |                    |   |  |   |  |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |                | 4.<br>Transaction<br>Code (Instr.<br>8)  |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |                 | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y |  | ate                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownersh<br>Form:<br>Direct (D<br>or Indire<br>(I) (Instr.         | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   |                | Code   | v   | (A)   | (D)             | Date<br>Exercis                                | sable  | Expiration<br>Date |   | Amount<br>or<br>Number<br>of<br>Shares   |   |  |   |                                       |  |

## **Explanation of Responses:**

1. Represents the accelerated vesting on December 20, 2023 at the actual level of performance of the performance-based restricted stock units in respect of the 2021-2023 performance period (2021 PSUs), granted by the Issuer pursuant to the American Equity Investment Life Holding Company Amended and Restated Equity Incentive Plan, as amended, and cash settlement of such award based on (i) the number of 2021 PSUs earned based on the actual level of performance multiplied by (ii) the closing price of the Issuer's common stock on December 20, 2023.

## Remarks:

/s/ James L. Hamalainen 12/21/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>2.</sup> Each 2021 PSU is the economic equivalent of one share of the Issuer's common stock.