# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

## March 31, 2021

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	March 3	1, 2021	December 31, 2020 (a)			
Assets						
Investments:						
Fixed maturity securities, available for sale, at fair value	\$	15,690,341	\$	47,538,893		
Mortgage loans on real estate		4,290,602		4,165,489		
Derivative instruments		1,509,892		1,310,954		
Other investments		908,437		590,078		
Total investments	5	52,399,272		53,605,414		
Cash and cash equivalents	1	1,087,125		9,095,522		
Coinsurance deposits		4,646,406		4,844,927		
Accrued investment income		410,112		398,082		
Deferred policy acquisition costs		2,470,851		2,225,199		
Deferred sales inducements		1,587,653		1,448,375		
Income taxes recoverable		_		862		
Other assets		76,247		70,198		
Total assets	\$ 7	72,677,666	\$	71,688,579		
Liabilities and Stockholders' Equity						
Liabilities:						
Policy benefit reserves	\$	53,519,546	\$	62,352,882		
Other policy funds and contract claims		234,468		240,904		
Notes payable		495,811		495,668		
Subordinated debentures		78,187		78,112		
Deferred income taxes		376,895		504,000		
Income taxes payable		19,599		_		
Other liabilities		2,024,400		1,668,025		
Total liabilities	(	66,748,906		65,339,591		
Stockholders' equity:						
Preferred stock, Series A		16		16		
Preferred stock, Series B		12		12		
Common stock		95,483		95,721		
Additional paid-in capital		1,687,669		1,681,127		
Accumulated other comprehensive income		1,505,260		2,203,557		
Retained earnings		2,640,320		2,368,555		
Total stockholders' equity		5,928,760		6,348,988		
Total liabilities and stockholders' equity	\$ 7	72,677,666	\$	71,688,579		

<sup>(</sup>a) The December 31, 2020 balance sheet includes reclassifications from previously reported amounts for the correction of an immaterial error in the calculation of the impact of unrealized gains and losses on lifetime income benefit reserves which was determined in the first quarter of 2021. This is reflected in deferred policy acquisition costs, deferred sales inducements, policy benefit reserves, deferred income taxes and accumulated other comprehensive income

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Earnings per common share - assuming dilution

Unaudited (Dollars in thousands, except per share data)

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended March 31,					
	2021		2020			
Revenues:						
Premiums and other considerations	\$ 13,213	\$	7,664			
Annuity product charges	60,082		59,549			
Net investment income	497,190		573,318			
Change in fair value of derivatives	396,305		(941,874)			
Net realized losses on investments	(4,583)		(20,336)			
Loss on extinguishment of debt	 		(2,024)			
Total revenues	962,207		(323,703)			
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits	16,424		10,072			
Interest sensitive and index product benefits	476,595		400,219			
Amortization of deferred sales inducements	122,975		73,591			
Change in fair value of embedded derivatives	(282,413)		(1,250,061)			
Interest expense on notes payable	6,393		6,385			
Interest expense on subordinated debentures	1,326		1,588			
Amortization of deferred policy acquisition costs	203,823		120,702			
Other operating costs and expenses	 55,865		43,626			
Total benefits and expenses	600,988		(593,878)			
Income before income taxes	361,219		270,175			
Income tax expense	 78,535		27,228			
Net income	282,684		242,947			
Less: Preferred stock dividends	 10,919		6,611			
Net income available to common stockholders	\$ 271,765	\$	236,336			
Earnings per common share	\$ 2.84	\$	2.58			
Earnings per common share - assuming dilution	\$ 2.82	\$	2.57			
Weighted average common shares outstanding (in thousands):						
Earnings per common share	95,735		91,644			

92,021

96,216

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Unaudited (Dollars in thousands, except per share data)

#### **Quarterly Summary - Most Recent 5 Quarters**

	Q1 2	021	Q4 2020		Q3 2020		3 2020 Q2 2020		 Q1 2020
Revenues:									
Traditional life insurance premiums	\$	706	\$	701	\$	708	\$	722	\$ 823
Life contingent immediate annuity considerations	1	2,507		9,578		9,699		10,310	6,841
Surrender charges	1	9,481		17,009		16,447		19,390	19,705
Lifetime income benefit rider fees	4	0,601		48,954		45,830		44,048	39,844
Net investment income	49	7,190		521,725		543,331		543,704	573,318
Change in fair value of derivatives	39	6,305		443,867		205,011		327,662	(941,874)
Net realized losses on investments	(	(4,583)		(12,135)		(22,321)		(25,888)	(20,336)
Loss on extinguishment of debt									(2,024)
Total revenues	96	2,207		1,029,699		798,705		919,948	(323,703)
Benefits and expenses:									
Traditional life insurance policy benefits and change in future policy benefits		1,049		1,091		655		702	621
Life contingent immediate annuity benefits and change in future policy benefits	1	5,375		11,975		12,618		12,629	9,451
Interest sensitive and index product benefits (a)	47	6,595		325,912		576,147		240,992	400,219
Amortization of deferred sales inducements (b)(d)	12	2,975		22,768		416,983		(75,178)	73,591
Change in fair value of embedded derivatives (c)(d)	(28	2,413)		568,836	(1	,732,497)		1,126,935	(1,250,061)
Interest expense on notes payable		6,393		6,391		6,388		6,388	6,385
Interest expense on subordinated debentures		1,326		1,325		1,323		1,321	1,588
Amortization of deferred policy acquisition costs (b)(d)	20	3,823		26,145		622,596		(119,889)	120,702
Other operating costs and expenses	5	5,865		55,321		42,738		41,951	43,626
Total benefits and expenses	60	0,988		1,019,764		(53,049)		1,235,851	(593,878)
Income (loss) before income taxes	36	1,219		9,935		851,754		(315,903)	270,175
Income tax expense (benefit) (e)	7	8,535		1,193		184,554		(68,474)	27,228
Net income (loss) (a)(b)(c)(d)(e)	28	2,684		8,742		667,200		(247,429)	242,947
Less: Preferred stock dividends	1	0,919		15,004		5,950		5,950	6,611
Net income (loss) available to common stockholders $(a)(b)(c)(d)(e)$	\$ 27	1,765	\$	(6,262)	\$	661,250	\$	(253,379)	\$ 236,336
Earnings (loss) per common share	\$	2.84	\$	(0.07)	\$	7.20	\$	(2.76)	\$ 2.58
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)(e)	\$	2.82	\$	(0.07)	\$	7.17	\$	(2.76)	\$ 2.57
Weighted average common shares outstanding (thousands):									
Earnings (loss) per common share	9	5,735		92,904		91,861		91,803	91,644
Earnings (loss) per common share - assuming dilution	9	6,216		93,352		92,163		92,027	92,021

- (a) Q3 2020 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index products by \$285.8 million and decreased both net income and net income available to common stockholders by \$224.4 million and decreased earnings per common share assuming dilution by \$2.44 per share.
- (b) Q3 2020 includes expense from the revision of assumptions which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$391.4 million and \$589.2 million, respectively, and decreased both net income and net income available to common stockholders by \$769.8 million and decreased earnings per common share assuming dilution by \$8.35 per share.
- (c) Q3 2020 includes a benefit from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact decreased change in fair value of embedded derivatives by \$2,111.1 million and increased both net income available to common stockholders by \$1,657.2 million and increased earnings per common share assuming dilution by \$17.98 per share.
- (d) Q2 2020 includes a benefit from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact decreased change in fair value of embedded derivatives by \$230.1 million, increased amortization of deferred sales inducements and deferred policy acquisition costs by \$36.7 million and \$57.6 million, respectively, and decreased both net loss and net loss available to common stockholders by \$106.5 million and reduced loss per common share assuming dilution by \$1.16 per share.

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(e) Q1 2020 includes a tax benefit related to the provision of the Coronavirus Aid, Relief, and Economic Security Act, ("CARES Act") which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased both net income and net income available to common stockholders

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#### NON-GAAP FINANCIAL MEASURES

In addition to net income available to common stockholders, we have consistently utilized non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income available to common stockholders equals net income available to common stockholders adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income available to common stockholders eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income available to common stockholders together with net income available to common stockholders provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders, and Non-GAAP Operating Income Available to Common Stockholders, Excluding Notable Items

	Three Months Ended March 31,					
		2021		2020		
Net income available to common stockholders	\$	271,765	\$	236,336		
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)						
Net realized gains/losses on financial assets, including credit losses		3,516		16,349		
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(297,634)		(120,454)		
Change in fair value of derivatives - interest rate caps and swap		_		(848)		
Income taxes		63,794		22,702		
Non-GAAP operating income available to common stockholders		41,441		154,085		
Impact of notable items (b)		_		(30,778)		
Non-GAAP operating income available to common stockholders, excluding notable items	\$	41,441	\$	123,307		
Per common share - assuming dilution:						
Net income available to common stockholders	\$	2.82	\$	2.57		
Adjustments to arrive at non-GAAP operating income available to common stockholders:						
Net realized gains/losses on financial assets, including credit losses		0.04		0.17		
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(3.09)		(1.31)		
Change in fair value of derivatives - interest rate caps and swap		_		(0.01)		
Income taxes		0.66		0.25		
Non-GAAP operating income available to common stockholders		0.43		1.67		
Impact of notable items		_		(0.33)		
Non-GAAP operating income available to common stockholders, excluding notable items	\$	0.43	\$	1.34		

#### **Notable Items**

		Three Mor Mar	ths Ench	ded
	2021			2020
Notable items impacting Non-GAAP operating income available to common stockholders:				
Tax benefit related to the CARES Act	\$	_	\$	(30,778)
Total notable items (b)	\$		\$	(30,778)

- (a) Adjustments to net income available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.
- (b) Notable items reflect the after-tax impact to non-GAAP operating income available to common stockholders for certain items that do not reflect the company's expected ongoing operations. Notable items include the impact from actuarial assumption updates, certain initial uncapitalized costs to establish the AEL 2.0 strategy, and initial non-deferred impacts related to reinsurance transactions. The presentation of notable items is intended to help investors better understand our results and to evaluate and forecast those results.

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#### NON-GAAP FINANCIAL MEASURES

#### Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders

	Three Months Ended March 31,					
	 2021		2020			
Net realized gains/losses on financial assets, including credit losses:						
Net realized gains/losses on financial assets, including credit losses	\$ 4,727	\$	21,657			
Amortization of DAC and DSI	(1,211)		(5,308)			
Income taxes	 (756)		(3,531)			
	\$ 2,760	\$	12,818			
Change in fair value of derivatives and embedded derivatives:						
Fixed index annuities	\$ (493,799)	\$	(209,891)			
Interest rate caps and swap	_		(848)			
Amortization of DAC and DSI	196,165		89,437			
Income taxes	 64,550		26,233			
	\$ (233,084)	\$	(95,069)			

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#### NON-GAAP FINANCIAL MEASURES

#### **Quarterly Summary - Most Recent 5 Quarters**

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income (Loss) Available to Common Stockholders and Non-GAAP Operating Income Available to Common Stockholders, Excluding Notable Items

	(	Q1 2021	(	Q4 2020	(	Q3 2020	Q2 2020	(	Q1 2020
Net income (loss) available to common stockholders	\$	271,765	\$	(6,262)	\$	661,250	\$ (253,379)	\$	236,336
Adjustments to arrive at non-GAAP operating income (loss) available to common stockholders: (a)									
Net realized gains/losses on financial assets, including credit losses		3,516		9,369		15,145	18,492		16,349
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(297,634)		90,616		(1,176,909)	423,590		(120,454)
Change in fair value of derivatives - interest rate caps and swap		_		_		_	_		(848)
Income taxes		63,794		(21,996)		250,701	(95,599)		22,702
Non-GAAP operating income (loss) available to common stockholders		41,441		71,727		(249,813)	93,104		154,085
Impact of notable items (b)						340,895			(30,778)
Non-GAAP operating income available to common stockholders, excluding notable items (c)(d)(e)	\$	41,441	\$	71,727	\$	91,082	\$ 93,104	\$	123,307
						_			
Per common share - assuming dilution:									
Net income (loss) available to common stockholders	\$	2.82	\$	(0.07)	\$	7.17	\$ (2.76)	\$	2.57
Adjustments to arrive at non-GAAP operating income (loss) available to common stockholders:									
Anti-dilutive effect of net loss		_		_		_	0.01		_
Anti-dilutive effect of operating loss		_		_		0.01	_		_
Net realized gains/losses on financial assets, including credit losses		0.04		0.10		0.16	0.20		0.17
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(3.09)		0.97		(12.77)	4.60		(1.31)
Change in fair value of derivatives - interest rate caps and swap		_		_		_	_		(0.01)
Income taxes		0.66		(0.23)		2.71	(1.04)		0.25
Non-GAAP operating income (loss) available to common stockholders		0.43		0.77		(2.72)	1.01		1.67
Impact of notable items						3.70			(0.33)
Non-GAAP operating income available to common stockholders, excluding notable items $(c)(d)(e)$	\$	0.43	\$	0.77	\$	0.98	\$ 1.01	\$	1.34

#### **Notable Items**

	Q1 2021	Q4 2020	Q3 2020	Q2 2020	Q1 2020
Notable items impacting Non-GAAP operating income (loss) available to common stockholders:					
Impact of actuarial assumption updates (c)(d)	\$ —	s —	\$ 340,895	\$ —	\$ —
Tax benefit related to the CARES Act (e)					(30,778)
Total notable items (b)	\$ —	s —	\$ 340,895	\$ —	\$ (30,778)

- (a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income (loss) available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.
- (b) Notable items reflect the after-tax impact to non-GAAP operating income available to common stockholders for certain items that do not reflect the company's expected ongoing operations. Notable items include the impact from actuarial assumption updates, certain initial uncapitalized costs to establish the AEL 2.0 strategy, and initial non-deferred impacts related to reinsurance transactions. The presentation of notable items is intended to help investors better understand our results and to evaluate and forecast those results.
- (c) Q3 2020 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index products by \$285.8 million and increased non-GAAP operating loss available to common stockholders and non-GAAP operating loss available to common stockholders per common share assuming dilution by \$224.4 million and \$2.44 per share, respectively.
- (d) Q3 2020 includes expense from the revision of assumptions which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$57.5 million and \$91.0 million, respectively, and increased non-GAAP operating loss available to common stockholders and non-GAAP operating loss available to common stockholders per common share assuming dilution by \$116.5 million and \$1.26 per share, respectively.

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(e) Q1 2020 includes a tax benefit related to the provision of CARES Act which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share - assuming dilution by \$30.8 million and \$0.33 per share, respectively.

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#### NON-GAAP FINANCIAL MEASURES

#### Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) Available to Common Stockholders

	Q1 2021		Q4 2020	Q3 2020		Q2 2020		Q1 2020
Net realized losses on investments	\$ 4,583	\$	12,135	\$	22,321	\$	25,888	\$ 20,336
Change in fair value of derivatives	(211,387)		(416,450)		(203,088)		(413,489)	1,039,322
Increase (decrease) in total revenues	(206,804)		(404,315)		(180,767)		(387,601)	1,059,658
Amortization of deferred sales inducements	(69,788)		22,785		(303,710)		115,511	(29,683)
Change in fair value of embedded derivatives	282,413		(568,836)		1,732,497		(1,126,935)	1,250,061
Interest sensitive and index product benefits (a)	(145)		761		1,298		612	(1,321)
Amortization of deferred policy acquisition costs	(125,166)		40,990		(449,088)		181,129	(54,446)
Increase (decrease) in total benefits and expenses	87,314		(504,300)		980,997		(829,683)	1,164,611
Increase in income (loss) before income taxes	(294,118)		99,985		(1,161,764)		442,082	(104,953)
Increase (decrease) in income tax expense (benefit)	(63,794)		21,996		(250,701)		95,599	(22,702)
Increase (decrease) in net income (loss) available to common stockholders	\$ (230,324)	\$	77,989	\$	(911,063)	\$	346,483	\$ (82,251)

<sup>(</sup>a) Interest sensitive and index product benefits adjustment reflects the change in the allowance for credit losses on our reinsurance recoverable/coinsurance deposits under a revised impairment model for financial assets measured at amortized cost which we were required to adopt on January 1, 2020. The change in this allowance is reflected in the net realized gains/losses of financial assets, including credit losses line in the other Non-GAAP financial measures tables in this financial supplement.

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#### Capitalization/Book Value per Common Share

	Q1 2021		Q4 2020		Q3 2020		Q2 2020		Ç	21 2020
Capitalization:										
Notes payable	\$ 500	,000	\$	500,000	\$ :	500,000	\$ :	500,000	\$	500,000
Subordinated debentures payable to subsidiary trusts	78	,187		78,112		78,037		77,964		77,893
Total debt	578	,187		578,112		578,037	:	577,964	_	577,893
Total stockholders' equity (a)	5,928	,760	6,	348,988	5,9	918,216	4,9	919,689	3,	499,592
Total capitalization (a)	6,506	,947	6,	927,100	6,	496,253	5,4	497,653	4,	077,485
Accumulated other comprehensive income (AOCI) (a)	(1,505	,260)	(2,	203,557)	(1,	911,593)	(1,	577,499)	(	196,809)
Total capitalization excluding AOCI (b)	\$ 5,001	,687	\$ 4,	723,543	\$ 4,	584,660	\$ 3,9	920,154	\$ 3,	880,676
Total stockholders' equity (a)	\$ 5,928	,760	\$ 6,	348,988	\$ 5,	918,216	\$ 4,9	919,689	\$ 3,	499,592
Equity available to preferred stockholders (c)	(700	,000)	(	700,000)	(	700,000)	(	700,000)	(	400,000)
Total common stockholders' equity (a)(d)	5,228	,760	5,	648,988	5,	218,216	4,2	219,689	3,	099,592
Accumulated other comprehensive income (a)	(1,505	,260)	(2,	203,557)	(1,	911,593)	(1,:	577,499)	(	196,809)
Total common stockholders' equity excluding AOCI (d)	3,723	,500	3,	445,431	3,	306,623	2,0	542,190	2,	902,783
Net impact of fair value accounting for derivatives and embedded derivatives	(399	,538)	(	166,453)	(2	237,099)	(	685,839		353,853
Total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (d)	\$ 3,323	,962	\$ 3,278,978		\$ 3,069,524		\$ 3,328,029		\$ 3,	256,636
Common shares outstanding	95,482	,733	95,	720,622	91,	931,837	91,	595,066	91,	497,841
Book Value per Common Share: (e)										
Book value per common share (a)	\$ 5	4.76	\$	59.02	\$	56.76	\$	46.07	\$	33.88
Book value per common share excluding AOCI (d)	\$ 3	9.00	\$	35.99	\$	35.97	\$	28.85	\$	31.73
Book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (d)	\$ 3	4.81	\$	34.26	\$	33.39	\$	36.33	\$	35.59
Debt-to-Capital Ratios: (f)										
Senior debt / Total capitalization		10.0 %		10.6 %		10.9 %		12.8 %		12.9 %
Total debt / Total capitalization		11.6 %		12.2 %		12.6 %		14.7 %		14.9 %

- (a) Q1 2020 through Q4 2020 include the impact of a correction of an immaterial error in the calculation of the impact of unrealized gains and losses on lifetime income benefit reserves which was determined in Q1 2021. This had the impact of reducing AOCI as of December 31, 2020 by \$225.7 million and decreased book value per common share by \$2.35 compared to amounts previously reported.
- (b) Total capitalization excluding AOCI, a non-GAAP financial measure, is based on stockholders' equity excluding the effect of AOCI.
- (c) Equity available to preferred stockholders is equal to the redemption value of outstanding preferred stock plus share dividends declared but not yet issued.
- (d) Total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity available to preferred stockholders. Total common stockholders' equity and book value per common share excluding AOCI, non-GAAP financial measures, are based on common stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale securities, we believe these non-GAAP financial measures provide useful supplemental information. Total common stockholders' equity and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives, non-GAAP financial measures, are based on common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives. Since the net impact of fair value accounting for our derivatives and embedded derivatives fluctuates from quarter to quarter and the most significant impacts relate to fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results, we believe these non-GAAP financial measures provide useful supplemental information.
- (e) Book value per common share including and excluding AOCI and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives are calculated as total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives divided by the total number of shares of common stock outstanding.
- (f) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Spread Results**

	Q1 2021	Q4 2020	Q3 2020	Q2 2020	Q1 2020
Average yield on invested assets	3.58%	3.88%	4.10%	4.12%	4.36%
Aggregate cost of money	1.58%	1.63%	1.66%	1.73%	1.72%
Aggregate investment spread	2.00%	2.25%	2.44%	2.39%	2.64%
Impact of:					
Investment yield - additional prepayment income	0.11%	0.11%	0.10%	0.03%	0.06%
Cost of money effect of over (under) hedging	0.02%	0.01%	0.03%	(0.01)%	0.05%
Weighted average investments	\$55,712,648	\$53,836,378	\$53,024,798	\$52,901,215	\$52,623,239

Weighted average investments include fixed maturity securities at amortized cost and mortgage loans on real estate and other investments at carrying values as reflected in the consolidated balance sheets. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

#### **Summary of Cost of Money for Deferred Annuities**

	Q1 2021		Q4 2020		Q3 2020		Q2 2020		Q1 2020
Included in interest sensitive and index product benefits:									
Index credits	\$	345,737	\$	195,927	\$	174,747	\$	97,875	\$ 278,940
Interest credited		56,477		49,551		47,376		46,594	48,947
Included in change in fair value of derivatives:									
Proceeds received at option expiration		(349,119)		(197,921)		(178,405)		(97,015)	(285,263)
Pro rata amortization of option cost		164,230		170,505		176,481		182,841	187,030
Cost of money for deferred annuities	\$	217,325	\$	218,062	\$	220,199	\$	230,295	\$ 229,654
Weighted average liability balance outstanding	\$	54,935,106	\$	53,531,441	\$	53,059,376	\$	53,214,255	\$ 53,274,905

#### **Annuity Account Balance Rollforward**

	Q1 2021		Q4 2020		Q3 2020		Q2 2020		Q1 2020	
Account balances at beginning of period	\$	54,056,725	\$	53,006,150	\$	53,112,600	\$	53,315,909	\$	53,233,898
Net deposits		2,417,729		1,830,816		557,675		543,026		681,752
Premium bonuses		24,850		25,143		21,205		22,710		24,552
Fixed interest credited and index credits		402,214		245,478		222,123		144,469		327,887
Surrender charges		(19,481)		(17,009)		(16,447)		(19,390)		(19,705)
Lifetime income benefit rider fees		(40,601)		(48,954)		(45,830)		(44,048)		(39,844)
Surrenders, withdrawals, deaths, etc.		(1,027,956)		(984,899)		(845,176)		(850,076)		(892,631)
Account balances at end of period	\$	55,813,480	\$	54,056,725	\$	53,006,150	\$	53,112,600	\$	53,315,909

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Annuity Deposits by Product Type**

	Q1 2021	Q4 2020	Q3 2020	Q2 2020		Q1 2020	
American Equity Life:							
Fixed index annuities	\$ 516,995	\$ 500,495	\$ 432,602	\$	472,899	\$	586,063
Annual reset fixed rate annuities	2,167	1,664	1,817		2,316		2,331
Multi-year fixed rate annuities	787,192	394,999	531		83		369
Single premium immediate annuities	13,959	7,774	10,205		10,084		5,398
	1,320,313	904,932	445,155		485,382		594,161
Eagle Life:							
Fixed index annuities	148,836	106,170	60,476		72,371		106,502
Annual reset fixed rate annuities	162	_	39		17		41
Multi-year fixed rate annuities	 965,425	833,765	68,206		1,031		4,149
	1,114,423	939,935	128,721		73,419		110,692
Consolidated:		_			_		_
Fixed index annuities	665,831	606,665	493,078		545,270		692,565
Annual reset fixed rate annuities	2,329	1,664	1,856		2,333		2,372
Multi-year fixed rate annuities	1,752,617	1,228,764	68,737		1,114		4,518
Single premium immediate annuities	13,959	7,774	10,205		10,084		5,398
Total before coinsurance ceded	2,434,736	1,844,867	573,876	558,801			704,853
Coinsurance ceded	3,048	6,277	5,996		5,691		17,703
Net after coinsurance ceded	\$ 2,431,688	\$ 1,838,590	\$ 567,880	\$	553,110	\$	687,150

#### **Surrender Charge Protection and Account Values by Product Type**

Annuity Surrender Charges and Net (of Coinsurance) Account Values at March 31, 2021:

		Surrender Charge	Net Account Value			
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining		Dollars in Fhousands	%
Fixed Index Annuities	12.7	6.1	9.8%	\$	50,806,548	91.0 %
Annual Reset Fixed Rate Annuities	8.9	2.6	5.0%		1,411,594	2.5 %
Multi-Year Fixed Rate Annuities	4.0	3.0	8.3%		3,595,338	6.5 %
Total	12.1	5.8	9.6%	\$	55,813,480	100.0 %

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#### **Annuity Liability Characteristics**

Surrender Charge Percentages:	Fixed Annuitie Account Va		Fixed Index Annuities ecount Value
No surrender charge	\$ 8	63,221	\$ 3,125,254
0.0% < 2.0%		17,708	339,017
2.0% < 3.0%		53,828	2,475,661
3.0% < 4.0%		96,137	2,512,346
4.0% < 5.0%		59,922	2,117,537
5.0% < 6.0%	1	92,916	2,854,843
6.0% < 7.0%		39,113	2,476,842
7.0% < 8.0%		66,622	4,079,101
8.0% < 9.0%		60,483	3,579,166
9.0% < 10.0%	3,1	15,181	3,455,370
10.0% or greater	4	41,801	23,791,411
	\$ 5,0	06,932	\$ 50,806,548

Surrender Charge Expiration By Year:	Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
Out of Surrender Charge	\$ 3,988,475	0.00 %
2021	890,498	2.83 %
2022	1,612,006	3.38 %
2023	4,924,795	5.31 %
2024	6,112,377	6.24 %
2025	6,248,444	7.18 %
2026	5,619,291	8.93 %
2027	4,372,775	10.64 %
2028	4,629,583	11.62 %
2029	5,904,946	13.06 %
2030	3,900,325	14.89 %
2031	3,284,275	16.75 %
2032	1,966,654	17.86 %
2033	1,135,185	18.35 %
2034	718,079	18.82 %
2035	324,648	19.33 %
2036	151,448	19.86 %
2037	29,676	20.00 %
	\$ 55,813,480	9.63 %

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#### **Annuity Liability Characteristics**

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	 Fixed Annuities Account Value	 Fixed Index Annuities Account Value
No differential	\$ 977,823	\$ 1,220,033
→ 0.00% - 0.25%	47,107	140,908
→ 0.25% - 0.50%	231,342	6,814
→ 0.50% - 1.00%	13,685	1,155
→ 1.00% - 1.50%	11,117	_
1.00% ultimate guarantee - 2.16% wtd avg interest rate (a)	3,468,309	1,047,938
1.50% ultimate guarantee - 1.08% wtd avg interest rate (a)	137,803	3,160,134
1.75% ultimate guarantee - 1.72% wtd avg interest rate (a)	48,805	528,653
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	70,941	_
2.25% ultimate guarantee - 1.65% wtd avg interest rate (a)	_	673,613
3.00% ultimate guarantee - 1.95% wtd avg interest rate (a)	_	1,360,897
Allocated to index strategies (see tables that follow)	 _	42,666,403
	\$ 5,006,932	\$ 50,806,548

<sup>(</sup>a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy ranges from 0.5% - 1.75%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of March 31, 2021 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.12%.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Annuity Liability Characteristics**

#### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### **Annual Monthly Average and Point-to-Point with Caps**

		Minimum Guaranteed Cap									
		1%		3%		4%		7%		8% +	
Current Cap											
At minimum	\$	1,282	\$	103,647	\$	5,059,257	\$	59,601	\$	132,676	
1.75% - 3%		9,073,436		_		_		_		_	
3% - 4%		316,349		2,092		_		_		_	
4% - 5%		1,605,627		210,515		1,028,667		_		_	
5% - 6%		622,541		181,589		27,284		_		_	
6% - 7%		141		_		442		_		_	
>= 7%		9,825		7,705		867		4,879		_	

#### **Annual Monthly Average and Point-to-Point with Participation Rates**

	Minimum Guaranteed Participation Rate									
	 10%	20% - 25%		35%		50% +				
Current Participation Rate	 									
At minimum	\$ 186,688	\$ 412,4	53 \$	83,468	\$	90,519				
< 20%	1,322,160	-	_	_		_				
20% - 40%	3,251,757	206,3	25	3,465		_				
40% - 60%	1,945,548	49,7	)6	47,629		_				
60% - 100%	838,650	-	_	_		_				
> 100%	596,808		_	_		_				

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

#### **Current Cap**

•	
At minimum	\$ 1,925,877
1.10% - 1.30%	6,189,740
1.40% - 1.60%	1,884,173
1.70% - 2.00%	265,581
>= 2.10%	9,811

#### **Volatility Control Index**

#### **Current Asset Fee**

Current Asset Fee	
At Maximum	\$ _
0.75% - 1.75%	342,379
2.25% - 2.75%	179,444
3.00% - 3.50%	1,074,225
3.75% - 5.25%	3,223,841

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.71% based upon prices of options for the week ended April 2, 2021.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Summary of Invested Assets**

	March 3	1, 2021	December 31, 2020			
	Carrying Amount	Percent	Carrying Amount		Percent	
Fixed maturity securities:						
United States Government full faith and credit	\$ 38,727	0.1 %	\$	39,771	0.1 %	
United States Government sponsored agencies	1,027,441	1.9 %		1,039,551	1.9 %	
United States municipalities, states and territories	3,655,844	7.0 %		3,776,131	7.0 %	
Foreign government obligations	193,944	0.4 %		202,706	0.4 %	
Corporate securities	29,890,265	57.0 %		31,156,827	58.1 %	
Residential mortgage backed securities	1,346,473	2.6 %		1,512,831	2.8 %	
Commercial mortgage backed securities	4,177,242	8.0 %		4,261,227	8.0 %	
Other asset backed securities	5,360,405	10.2 %		5,549,849	10.4 %	
Total fixed maturity securities	45,690,341	87.2 %		47,538,893	88.7 %	
Mortgage loans on real estate	4,290,602	8.2 %		4,165,489	7.8 %	
Derivative instruments	1,509,892	2.9 %		1,310,954	2.4 %	
Other investments	908,437	1.7 %		590,078	1.1 %	
	\$ 52,399,272	100.0 %	\$	53,605,414	100.0 %	

#### **Credit Quality of Fixed Maturity Securities - March 31, 2021**

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	 Carrying Amount	Percent
1	\$ 25,301,796	55.4 %	Aaa/Aa/A	\$ 26,363,222	57.7 %
2	18,833,794	41.2 %	Baa	18,108,379	39.6 %
3	1,310,371	2.9 %	Ba	972,986	2.1 %
4	189,560	0.4 %	В	115,164	0.3 %
5	27,540	0.1 %	Caa	60,977	0.1 %
6	27,280	— %	Ca and lower	69,613	0.2 %
	\$ 45,690,341	100.0 %		\$ 45,690,341	100.0 %

#### Watch List Securities - March 31, 2021

General Description (a)		Amortized Cost		Allowance for Credit Losses		Amortized Cost, Net of Allowance		Net Unrealized Losses, Net of Allowance		Fair Value	
Corporate securities - Public securities	\$	141,385	\$	(39,737)	\$	101,648	\$	(1,816)	\$	99,832	
Corporate securities - Private placement securities		205,522		(15,978)		189,544		(2,137)		187,407	
Residential mortgage backed securities		36,729		(1,192)		35,537		(1,442)		34,095	
Commercial mortgage backed securities		69,324		_		69,324		(5,695)		63,629	
Other asset backed securities		35,000		_		35,000		(484)		34,516	
United States municipalities, states and territories		19,062		(2,791)		16,271		(574)		15,697	
	\$	507,022	\$	(59,698)	\$	447,324	\$	(12,148)	\$	435,176	

<sup>(</sup>a) The watch list consists of all fixed maturity securities we have determined contain elevated credit risk, including those we have taken credit losses on.

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Fixed Maturity Securities by Sector**

	March 31, 2021			December 31, 2020					
	A	Amortized Cost		Fair Value		Amortized Cost		Fair Value	
Available for sale:									
United States Government full faith and credit and sponsored agencies	\$	1,033,893	\$	1,066,168	\$	1,032,936	\$	1,079,322	
United States municipalities, states and territories		3,258,694		3,655,844		3,236,767		3,776,13	
Foreign government obligations		177,075		193,944		177,062		202,70	
Corporate securities:									
Capital goods		2,311,299		2,574,918		2,295,927		2,721,46	
Consumer discretionary		5,798,478		6,496,175		5,674,845		6,734,24	
Energy		2,055,070		2,209,978		2,140,768		2,359,89	
Financials		6,035,023		6,623,469		5,971,097		6,877,47	
Government non-guaranteed		553,630		623,122		539,148		632,17	
Industrials		302,568		332,364		276,352		319,82	
Information technology		1,513,900		1,701,536		1,556,654		1,840,94	
Materials		1,572,530		1,752,546		1,543,032		1,803,50	
Other		318,002		352,818		315,628		370,20	
Telecommunications		1,444,260		1,608,440		1,340,484		1,582,32	
Transportation		1,318,958		1,427,863		1,362,858		1,511,49	
Utilities		3,752,734		4,187,036		3,728,403		4,403,27	
Residential mortgage backed securities:									
Government agency		521,139		579,600		549,677		627,20	
Prime		667,158		675,162		771,031		788,93	
Alt-A		74,716		91,711		79,248		96,69	
Commercial mortgage backed securities:									
Government agency		395,783		432,183		398,141		447,72	
Non-agency		3,624,027		3,745,059		3,721,509		3,813,50	
Other asset backed securities:									
Auto		280,997		288,595		258,286		266,06	
Energy		7,209		8,414		7,301		8,94	
Financials		4,441		4,209		4,441		3,91	
Industrials		51,074		52,538		60,894		61,14	
Collateralized loan obligations		4,024,767		3,931,973		4,255,839		4,112,31	
Military housing		462,411		499,718		464,684		538,35	
Other		554,623		574,958		541,724		559,10	
	\$	42,114,459	\$	45,690,341	\$	42,304,736	\$	47,538,89	

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#### **Mortgage Loans on Real Estate**

	March 31, 2021			Decembe	er 31, 2020	
		Principal	Percent	Principal	Percent	
Geographic distribution: commercial mortgage loans				_	_	
East	\$	694,952	19.6 %	\$ 699,741	19.5 %	
Middle Atlantic		277,420	7.8 %	281,971	7.9 %	
Mountain		384,719	10.8 %	391,025	10.9 %	
New England		24,624	0.7 %	24,774	0.7 %	
Pacific		672,948	19.0 %	659,743	18.4 %	
South Atlantic		828,593	23.4 %	832,739	23.3 %	
West North Central		257,546	7.3 %	266,050	7.4 %	
West South Central		406,338	11.4 %	424,111	11.9 %	
	\$	3,547,140	100.0 %	\$ 3,580,154	100.0 %	
Property type distribution: commercial mortgage loans						
Office	\$	294,760	8.3 %	\$ 297,065	8.3 %	
Medical Office		22,072	0.6 %	20,584	0.6 %	
Retail		1,153,141	32.5 %	1,187,484	33.2 %	
Industrial/Warehouse		945,205	26.6 %	929,325	25.9 %	
Apartment		927,945	26.2 %	939,084	26.2 %	
Mixed use/Other		204,017	5.8 %	206,612	5.8 %	
	\$	3,547,140	100.0 %	\$ 3,580,154	100.0 %	

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	March 31, 2021						
	Commercial		Agricultural		Residential		Total
Credit exposure - by payment activity	_		_				
Performing	\$ 3,547,140	\$	266,269	\$	454,134	\$	4,267,543
In workout	_		_		_		_
Delinquent	_		_		42,001		42,001
Collateral dependent	_		_		_		_
Principal outstanding	3,547,140		266,269		496,135		4,309,544
Unamortized discounts and premiums, net	_		_		10,146		10,146
Deferred fees and costs, net	(1,213)		(684)		1,323		(574)
Amortized cost	3,545,927		265,585		507,604		4,319,116
Valuation allowance	(26,139)		(439)		(1,936)		(28,514)
Carrying value	\$ 	\$	265,146	\$		\$	4,290,602
			Decembe	r 31.	, 2020		
	Commercial		Agricultural		Residential		Total
Credit exposure - by payment activity							
Performing	\$ 3,580,154	\$	245,807	\$	366,047	\$	4,192,008
In workout	_		_		_		_
Delinquent	_		_		273		273
Collateral dependent	_		_		_		_
Principal outstanding	3,580,154		245,807		366,320		4,192,281
Unamortized discounts and premiums, net	_		_		5,212		5,212
Deferred fees and costs, net	(1,266)		(634)		925		(975)
Amortized cost	3,578,888		245,173		372,457		4,196,518
Valuation allowance	(25,529)		(2,130)		(3,370)		(31,029)
Carrying value	\$ 3,553,359	\$	243,043	\$	369,087	\$	4,165,489

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - March 31, 2021

#### **Shareholder Information**

#### **Corporate Offices:**

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

#### **Inquiries:**

Steven Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2021				
First Quarter	\$32.54	\$26.21	\$31.53	\$0.00
2020				
First Quarter	\$34.16	\$9.07	\$18.80	\$0.00
Second Quarter	\$27.09	\$14.76	\$24.71	\$0.00
Third Quarter	\$27.32	\$19.06	\$21.99	\$0.00
Fourth Quarter	\$34.25	\$22.37	\$27.66	\$0.32
2019				
First Quarter	\$33.57	\$26.34	\$27.02	\$0.00
Second Quarter	\$30.91	\$25.84	\$27.16	\$0.00
Third Quarter	\$27.80	\$20.16	\$24.20	\$0.00
Fourth Quarter	\$30.96	\$21.75	\$29.93	\$0.30

#### **Transfer Agent:**

Computershare Trust Company, N.A. P.O. Box 43010 Providence, RI 02940-0310

Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

#### **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - March 31, 2021

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